

ANN BAVENDER*
HARRY F. COLE
ANNE GOODWIN CRUMP
VINCENT J. CURTIS, JR.
PAUL J. FELDMAN
FRANK R. JAZZO
M. SCOTT JOHNSON*
EUGENE M. LAWSON, JR.
MITCHELL LAZARUS
STEPHEN T. LOVELADY*
SUSAN A. MARSHALL
HARRY C. MARTIN
ALISON J. MILLER
LEE G. PETRO*
RAYMOND J. QUIANZON
MICHAEL W. RICHARDS*
JAMES P. RILEY
KATHLEEN VICTORY
JENNIFER DINE WAGNER*
LILIANA E. WARD
HOWARD M. WEISS

* NOT ADMITTED IN VIRGINIA

EX PARTE OR LATE FILED
FLETCHER, HEALD & HILDRETH, P.L.C.

ATTORNEYS AT LAW
11th FLOOR, 1300 NORTH 17th STREET
ARLINGTON, VIRGINIA 22209-3801

OFFICE: (703) 812-0400

FAX: (703) 812-0486

www.fhhlaw.com

RETIRED MEMBERS
RICHARD HILDRETH
GEORGE PETRUTSAS
CONSULTANT FOR INTERNATIONAL AND
INTERGOVERNMENTAL AFFAIRS
SHELDON J. KRYS
U. S. AMBASSADOR (ret.)
OF COUNSEL
DONALD J. EVANS
FRANCISCO R. MONTERO
EDWARD S. O'NEILL*
ROBERT M. GURSS*
WRITER'S DIRECT

ORIGINAL

703-812-0453
petro@fhhlaw.com

June 7, 2004

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Marlene Dortch, Esquire
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

**RE: Notice of Ex Parte Presentation - MB Docket 03-15
Second Periodic Review of the Commission's Rules
and Policies Affecting the Conversion to Digital Television**

Dear Ms. Dortch:

On Friday, June 4, 2004, Peter C. Pappas, Executive Vice President for Government and Regulatory Affairs of Pappas Telecasting Company (the "Company") and Vincent J. Curtis, Jr., met with Rick C. Chessen, Associate Bureau Chief of the Media Bureau, Barbara Kreisman, Chief of the Video Division, Clay Pendarvis, Associate Chief of the Video Division, Eloise Gore, Assistant Chief of the Policy Division of the Media Bureau, Bruce Franca, Deputy Chief of the Office of Engineering and Technology, and other members of the Media Bureau, to discuss the Special Submission filed by the Association for Maximum Service Television, Inc., in the above-referenced docket on May 6, 2004, and Comments filed by the Company on June 3, 2004. During the meeting, the attached summary was presented to those in attendance, outlining the Company's position on MSTV's plan.

In accordance with Section 1.1206 of the Commission's rules, 47 C.F.R. § 1.1206, a copy of this letter is being filed with the Commission. Should there be any questions regarding this matter, please contact undersigned counsel.

Sincerely,



Vincent J. Curtis, Jr.

Lee G. Petro

Counsel for Pappas Telecasting Companies

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Pappas Telecasting Companies
Comments on MSTV "Special Submission"
Presented – June 4, 2004

1. Pappas Telecasting Companies ("Pappas") supports the goals identified in MSTV's Special Submission, filed on May 6, 2004, to develop a channel election and spectrum repacking plan to expedite the DTV transition.
2. Pappas owns and/or operates 20 full-power television stations in 16 television markets across the country. A list of those stations, and their network affiliations, is attached.
3. Two major refinements to the MSTV Plan – Based on Comments filed on June 3, 2004.
 - A. Timing of Channel Elections –
 1. The MSTV Plan does not provide adequate time between the election date of the two in-core licensees and the filing of election preferences by licensees with out-of-core channels.
 2. Pappas urges the Commission to require licensees with two in-core channels to make final election of DTV channel first, before any other licensees are required to make election.
 3. By doing so, the Commission will open up the largest number of available channels for those licensees with out-of-core channels.
 4. Pappas believes that all remaining parties, i.e., those with one in-core channel, those with two out-of-core channels, and stand-alone DTV licensees outside of core, should make their elections at the same time.
 5. DTV stand-alone licensees with out-of-core channels have taken the greatest risk in constructing facilities with little incoming revenue or cable carriage rights, and should be placed on same level as licensees with out-of-core analog and DTV channels.
 - B. Resolution of Conflicting Elections
 1. Comparative criteria proposed by MSTV is fraught with potential manipulation, and does not accurately reflect relative contributions and risks faced by licensees.
 2. The criteria will likely lead to further litigation as parties expend valuable time and resources over their relative merits.
 3. Commission should permit parties to resolve competing elections through engineering resolutions and possibly reaching regional solutions.

PAPPAS TELECASTING COMPANIES

Call Sign	NTSC	DTV	City of License	Network	DMA Market
KPWB	23	--	Ames, IA	WB	Des Moines, IA
KAZA-TV	54	47*	Avalon, CA	Azteca	Los Angeles, CA
KAZH	57	41	Baytown, TX	Azteca	Houston, TX
KTNC-TV	42	63	Concord, CA	Azteca	San Francisco, CA
KDMI	--	56	Des Moines, IA		Des Moines, IA
KDBC	4	18	El Paso, TX	CBS	El Paso, TX
WMMF	68	44	Fond du Lac, WI	Azteca	Green Bay, WI
KUNO-TV	8	15	Ft. Bragg, CA	Azteca	San Francisco, CA
KTVG	17	19	Grand Island, NE	Fox	Lincoln, NE
KWNB	6	18	Hayes Center, NE	ABC	Lincoln, NE
KHGI	13	36	Kearney, NE	ABC	Lincoln, NE
WTWB	20	19	Lexington, NC	WB	Greensboro, NC
KXVO	15	38	Omaha, NE	WB	Omaha, NE
KPTM	42	43	Omaha, NE	Fox	Omaha, NE
WSWS	66	31	Opelika, AL	UPN	Columbus, GA
KREN	27	26	Reno, NV	WB	Reno, NV
KFRE-TV	59	36	Sanger, CA	WB	Fresno, CA
KPTH	44	49	Sioux City, IA	Fox	Sioux City, IA
KSNB	4	34	Superior, NE	Fox	Lincoln, NE
KMPH	26	28	Visalia, CA	Fox	Fresno, CA
KAZW-TV	9	--	Walla Walla, WA	Azteca	Yakima-Richland
KSWT-TV	13	16	Yuma, AZ	CBS	Yuma - El Centro

*-subject to Mexican concurrence.